

# **SIGN PERMIT APPLICATION**

City of Estherville, Iowa

Required for any sign to be erected, constructed, altered or relocated within the General Business, Highway Commercial, Industrial or Agricultural Districts in the city.

**Location (address or legal description) of the building, structure or parcel of property to which or upon which the sign is to be attached or erected.**

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**Name, address and telephone number of the applicant, property owner and owner of the sign.**

Applicant \_\_\_\_\_

Property Owner \_\_\_\_\_

Sign Owner \_\_\_\_\_

**Name, address and phone number of person, firm, corporation or association erecting or installing sign.**

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**Application must also include:**

- A site plan detailing the position of the sign in relation to nearby buildings, structures, property lines and rights of way.
- A description or sketch of the construction, size and support structure (if any).
- A sketch showing sign faces, exposed surfaces and proposed materials accurately represented in scale as to size, area, proportion and color.
- \$25.00 or \$100\* permit fee. Date Paid \_\_\_\_\_ Receipt # \_\_\_\_\_ By \_\_\_\_\_

Include any additional information the zoning officer may require to show full compliance with all ordinances of the city.

All ground signs must have the address of the property included in the sign face.

**\*If a sign is constructed, erected, installed or altered without the issuance of a permit, the permit fee shall be increased to one hundred dollars (\$100.00).**

Proposed sign approved by the City Council on \_\_\_\_\_, 20\_\_\_\_\_

*See additional information on reverse*

## **ADDITIONAL SIGN PERMIT INFORMATION**

- 13.5** Upon the determination by the zoning officer that the proposed sign complies with Sections 1 through 12 of this Article, the Zoning Officer shall place the item on the next city council meeting agenda for determination that the proposed sign meets the “Standards of the Community.”
- 13.6** The “Standards of the Community” includes meeting all of the following criteria:
- A. The sign must be compatible with its surroundings and the zoning district.
  - B. Fosters high quality commercial development.
  - C. Protects the public by reducing the obstructions and distractions, which might cause traffic accidents.
  - D. Protects the physical and mental well being of the general public by recognizing and encouraging a sense of aesthetic appreciation for the visual environment.
  - E. Preserves and enhances the natural beauty and unique character of the city.
- 13.7** If the majority of city council members present agree that the proposed sign meets the standards of the community, the sign permit shall be approved by the city council.
- 14.1** Signs existing at the time of the enactment of this Ordinance (August 15, 2005) and not conforming to its provisions, but which were constructed in compliance with previous regulations and ordinances shall be regarded as nonconforming signs. Nonconforming signs shall not be:
- A. Changed to another nonconforming sign.
  - B. Structurally altered so as to prolong life of the sign.
  - C. Expanded.
  - D. Reestablished after discontinuance of the sign use for a period of thirty (30) days.
  - E. Moved in whole or in part to another location unless said sign, and the use thereof, is made to conform to all regulations of this Article.
  - F. Reestablished after damage or destruction by any means, including an “act of God”, exceeding fifty percent (50%) of the estimated initial value of the sign.
- 14.2** Amortization Nonconforming Signs:
- A. Signs which do not conform to the provisions of this Article, but which lawfully existed and were maintained prior to August 15, 2005 shall be removed or made to conform on or before August 1, 2007, a period of approximately two (2) years from the effective date of this Ordinance.